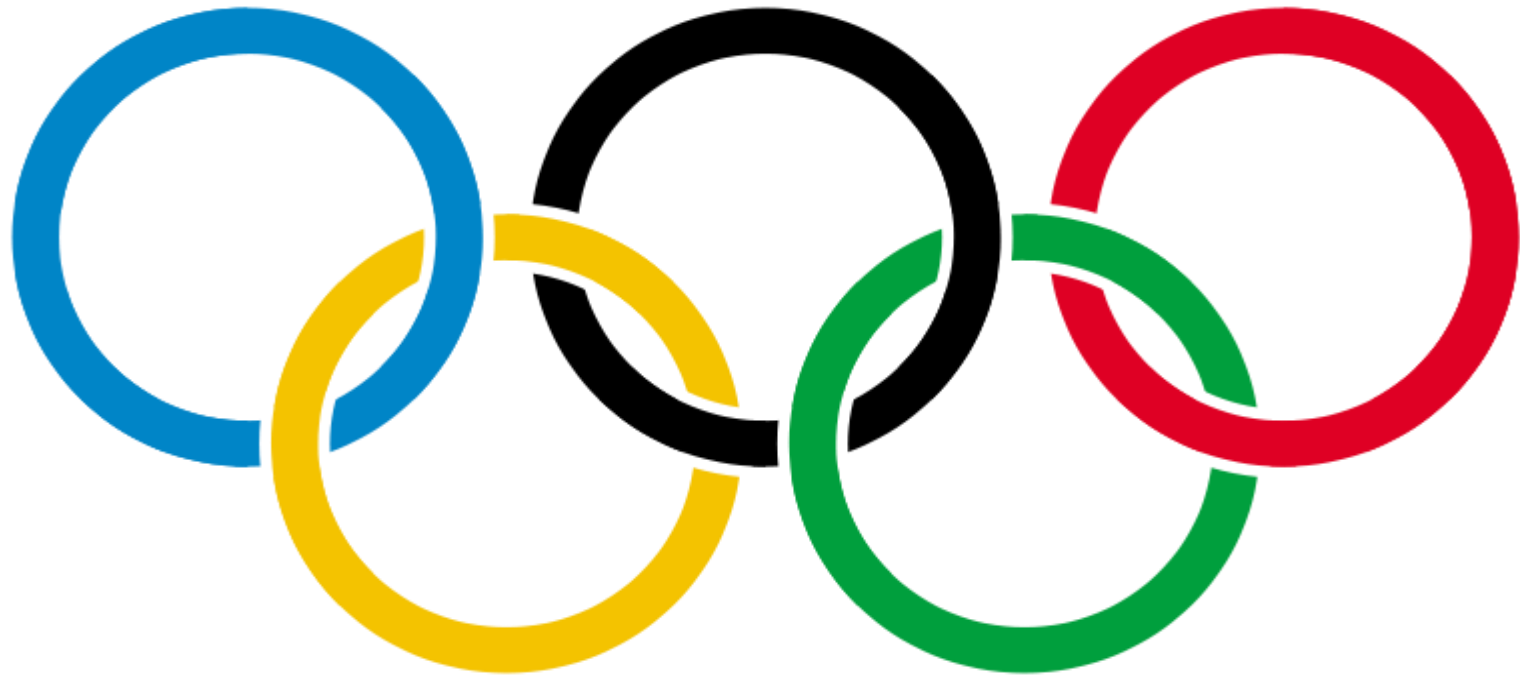


PPMA FUTURE DIRECTION & BUSINESS PLAN

5th October 2012

**PPMA President - 2012/13
Martin Rayson**

2012/13 THEME



Citius, Altius, Fortius

Swifter, Higher, Stronger

PPMA USP

The PPMA

- is a collective voice for the public service HR community, being able to challenge in a way individual HR practitioners cannot. In this way our collective voice is stronger
- plays an important role influencing key decision-makers and stakeholders on people management and workforce issues
- is committed to the development of world-class HR practice in public services and helps members add value to their organisations – and their own professional development
- facilitates the shaping and sharing of best practice among members .

2012/13 Business Plan

- The Plan has been based on feedback from members on where we can make a difference and where our priorities should be. Our three objectives are:
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 - **Objective One – Providing a Relevant Membership Offering**
 - **Objective Two – Positioning the PPMA as a thought leader and influencer of policy and practice in the public service sector**
 - **Objective Three – Refining our operating model so that we are sustainable as an organisation and able to achieve our other objectives**

Relevant Membership Offering

- CPD/Action Learning Sets
- “Rising Stars”
- Events – Annual Seminar/CIPD Public Sector Debate/PPMA Events Calendar
- Website - Knowledgebank

Thought Leadership

- EVP/”New Deal”
- Workforce planning
- Mutuels
- Apprenticeships
- PM/Guardian/Personnel Today
- “Public affairs” agenda

Refining Our Operating Model

- Fee structure
- Extending the membership – public services
- Other special interest groups
- Active regions across the country

president@ppma.org.uk <http://www.ppma.org.uk/about-us/vice-president-s-page/documents/>

